

It's All About Curb Appeal

According to Zonda's 35th annual Cost vs. Value report, 9 out of the top 10 highest return projects are "curb appeal" projects, like those involving manufactured stone veneer. In fact, year after year, manufactured stone veneer continues to provide one of the highest return values of any material.

**CURB APPEAL CAN
ACCOUNT FOR UP TO**

7%*

OF A HOME'S SALE PRICE

** According to a recent study published in the Journal of Real Estate Finance and Economics*

Good First Impressions & Faster Sales

An exterior facade made with manufactured stone veneer makes a great first impression on real estate agents and homebuyers. Since it's considered a higher quality finish than many other materials, it can actually lead to higher appraisals and lasting value for homeowners.



Add Character Virtually Anywhere

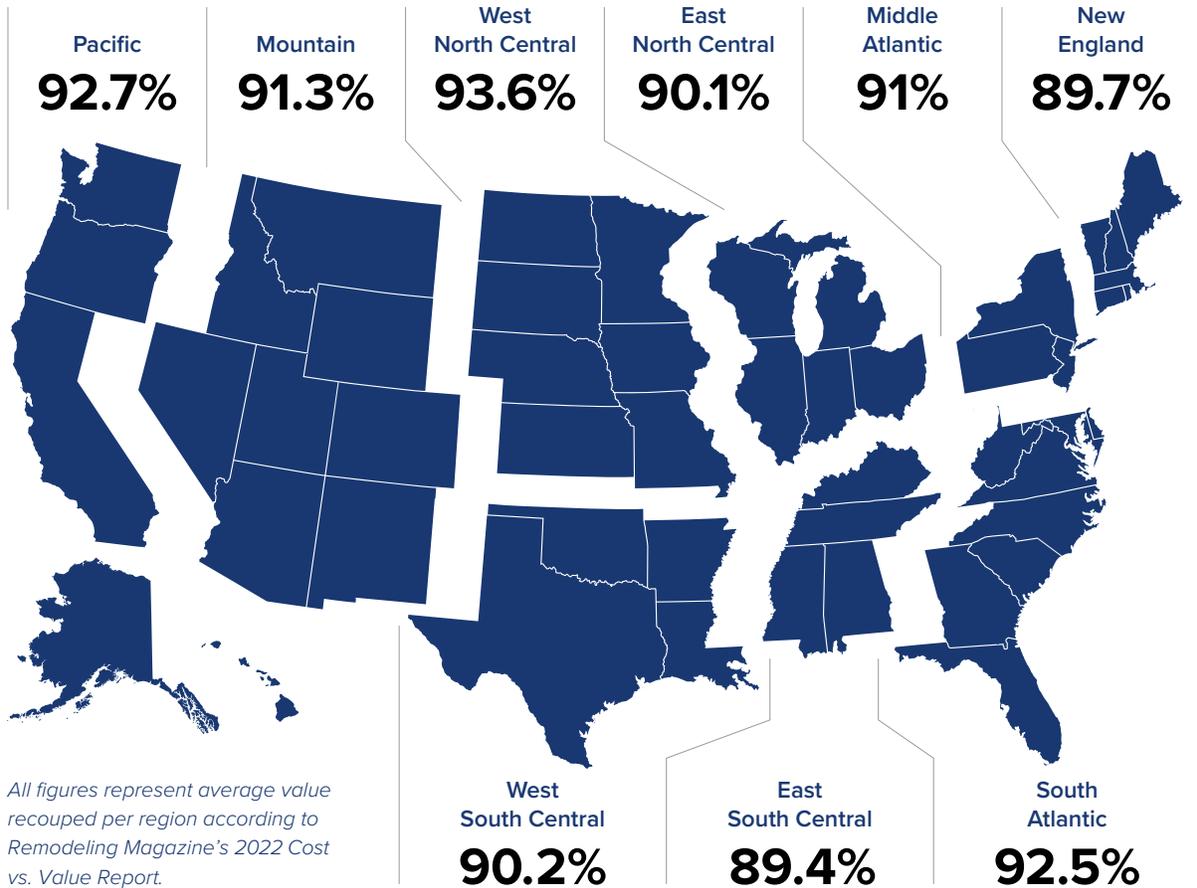
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|--------------------------|----------------------|
| Front entryways | Exterior wainscoting |
| Garage fronts | Retainer walls |
| Full wall facade accents | Gardens |
| Pillars | Pool & patio areas |
| Chimneys | |

For interior inspiration and stone veneer options, visit elevatewithstone.com.

Westlake
Royal Stone Solutions™

91.4%

The average amount U.S. homeowners recoup from their manufactured stone veneer investment



Manufactured stone veneer doesn't just enliven your outdoor and indoor living spaces. According to multiple sources, it's also one of the most sound investments you can make to increase home resale value. It's cost effective, easy to install, and adds tremendous curb appeal to any number of exterior features.



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